



THE GEORGIA BALLET

CORPORATE SPONSORSHIP PROGRAM

Season Partnership Opportunities 2026-27

A MESSAGE OF GRATITUDE

The Georgia Ballet is grateful for the support of our corporate partners. Through our Corporate Partnership Program, businesses have the opportunity to invest in professional ballet, arts education, and community outreach while receiving meaningful recognition and exclusive engagement opportunities throughout the season.

Your partnership supports professional productions, educational initiatives, and outreach programs that impact thousands of audience members, students, and families across Metro Atlanta each year.

PARTNERSHIP TIERS

COMMUNITY PARTNER

\$5,000 Annual Sponsorship

- ◆ Recognition in all season programs and playbills
- ◆ Website recognition on The Georgia Ballet's corporate partner page
- ◆ Social media recognition on all Georgia Ballet platforms
- ◆ Official donation letter for your charitable contribution
- ◆ Employee ticket discount program
- ◆ 4 complimentary performance tickets
- ◆ Press Release Recognition
- ◆ 2 Moonlight Masquerade tickets



CORPORATE PARTNER

\$10,000 Annual Sponsorship

♦ ***All Community Partner benefits, plus:***

- ♦ 8 complimentary performance tickets
- ♦ Premium playbill placement
- ♦ Enhanced recognition in all marketing materials
- ♦ Invitation to donor events
- ♦ Backstage access
- ♦ 2 Evening of Stars: Celebrity Dance Gala tickets
- ♦ Recognition in select press releases

PREMIER PARTNER

\$15,000 Annual Sponsorship

♦ ***All Corporate Partner benefits, plus:***

- ♦ 12 complimentary performance tickets
- ♦ Priority backstage access
- ♦ Invitation to exclusive Georgia Ballet donor events
- ♦ Premium placement in all season programs and playbills
- ♦ 2 additional An Evening of Stars: Celebrity Dance Gala full access ticket
- ♦ 2 additional Moonlight Masquerade tickets
- ♦ Featured recognition in printed & digital campaigns
- ♦ Small performance by Georgia Ballet artists at a corporate event

PRESENTING PARTNER

\$25,000 Annual Sponsorship

♦ ***All Premier Partner benefits, plus:***

- ♦ 20 complimentary performance tickets
- ♦ Presenting Sponsor recognition
- ♦ Featured logo placement in advertising



- ◆ Artistic Director appearance at corporate event
- ◆ Dedicated social media spotlight
- ◆ Featured recognition in press releases
- ◆ 4 additional Moonlight Masquerade tickets
- ◆ 4 additional An Evening of Stars: Celebrity Dance Gala tickets
- ◆ Exclusive VIP behind-the-scenes experience

BENEFITS AT A GLANCE

Benefits	Community \$5,000	Corporate \$10,000	Premier \$15,000	Presenting \$25,000
Program/Playbill Recognition	✓	✓	✓	✓
Website Recognition	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓
Performance Tickets	4	8	12	20
Donation Letter	✓	✓	✓	✓
Employee Ticket Discount	✓	✓	✓	✓
Press Release Recognition	✓	✓	✓	✓
Moonlight Masquerade Tickets	2	2	4	4
An Evening of Stars Gala Tickets	—	2	4	4
Donor Event Invitations	—	✓	✓	✓
Backstage access	—	✓	✓	✓
Corporate Performance	—	—	✓	✓
Artistic Director Appearance	—	—	—	✓
Presenting Sponsor Recognition	—	—	—	✓

HOW TO BECOME A CORPORATE SPONSOR

To secure your partnership, please contact The Georgia Ballet development office. Partnership opportunities are available on a first-come, first-served basis.



CONTACT US

The Georgia Ballet
Development Office
www.georgiaballet.org

TAX INFORMATION

The Georgia Ballet is a registered
501(c)(3) nonprofit organization.
A tax receipt will be provided.

THE GEORGIA BALLET

The Georgia Ballet is a 501(c)(3) nonprofit organization. All contributions are tax-deductible to the full extent permitted by law. No goods or services were provided in exchange for this gift, except as described above. Please retain this document for your records. Our federal tax identification number (EIN) is **[58-1420599]**.